

## **Trisa A. Endicott**

### **Endicott Communications, Inc.**

Trisa Endicott has spent the last 20 years in the corporate internal communications field, with particular focus on human resources, training and leadership communications.



Prior to the launch of Endicott Communications, Trisa was an Internal Communications manager at Hewlett-Packard. During her 15-year tenure with HP, Trisa developed internal communication strategies and implementation plans for dozens of HP businesses and functions. She also produced a variety of communication products, including online and hard-copy newsletters, internal Websites, presentation materials and brochures.

Trisa began her career while still a college student in the Corporate Communications department at Kraft Foods, Inc., in Glenview, Ill., and the University Relations department at Northwestern University in Evanston, Ill.

Trisa holds a bachelor's degree in Communication Studies from Northwestern University and resides in Roseville, Calif., with her husband Gene, her children Andrew and Julia, and her beloved adopted cats Roy and Molly. She served on the board of directors for the "Keaton Raphael Memorial," a non-profit organization that provides support and services to the families of children with cancer, and is actively involved in her children's school and sports activities.